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1. DISSEMINATION OF SCIENTIFIC INFORMATION IN THE DIGITAL AGE

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Abstract: Digital age is par excellence about online access, storage and transmission of information. In the current era the information resources will increasingly be digital .and available in multiplicity of communication ways. All these changes and innovations made the library acts as agency of information dissemination and assumes the responsibility to foster the flow of information in university community in an efficient and effective manner. To achieve this goal the library must build and develop its own information dissemination strategy, including the establishment of channels, methods and tools to reach target audience.

In this respect, the paper aims to focus on the importance of information dissemination as a component of information management process, to highlights the involving of library in dissemination of scientific information in community, and to presents the unprecedented possibilities to disseminate the information or to share the information in an online environment.

Keywords: Information Dissemination, Digital Age, SDI (Selective Dissemination of Information), Web 2.0, Library 2.0, Open Access

2. ONE POINT OF VIEW REGARDING THE QUALITY MANAGEMENT OF UNIVERSITY LIBRARY SERVICES

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